



Good Food Network

Press Release



The Good Food Network is an educational programme which aims to educate schoolchildren on the benefits of a healthy diet & engage them with ideas of supporting local growers & producers.



The Good Food Network's mission is to engage & inspire children with the food they eat & it's journey from soil to plate.

Started with the help of a National Lottery grant, the Good Food Network has gone from strength to strength & with the support of Bristol City Council, it has visited over 20 Schools in Bristol. Since March 2008, over 800 children have benefited from Good Food Network visits.

The Good Food Network forms the core of Friska's CSR programme centered around community outreach central to the companies "Feel Good Food" ethos.. For more information on Friska please visit www.friskafood.com.

"Initiatives like the Good Food Network are much needed in schools today given the increasing rate of child obesity and poor health. I hope that both Friska and The Good Food Network will engage & motivate people of all ages to eat a healthy diet & appreciate the benefits of healthy, regional food for our environment and communities. Bristol has a great food culture and I feel really excited to be a part of it"

Griff Holland - Friska Food

Comments from our Friends:

"Bordeaux Quay is excited and enthusiastic at the prospect of working closely with the Good Food Network...to enhance the lives of young people by promoting healthy and balanced eating habits and encouraging an appreciation for food."

Barney Haughton - Bourdeaux Quay

"The good food network aims to link the best of our local produce to local schools and I wish them every success with this."

Cllr Derek Pickup - Executive Member for Children and Young People

"It taught me a lot about eating healthily,"

Lucy Upper Horfield School Bristol

Summary:

The Good Food Network is a schools-focused project to educate children in the benefits of:

- eating a healthy diet.
- supporting local foods.
- celebrating diverse food culture

The Good Food Network forms part of Friska's community outreach programmes and is central to the company's "Feel Good Food" ethos.

Partners and support from:

- Bristol City Council.
- The National Lottery Big Boost.
- Soil Association.
- Food Standards Agency.
- Bordeaux Quay.

Schools to date:

So far the Good Food Network has visited over 20 target* schools in Bristol. To date over 800 children have benefited from Good Food Network visits..

* 40% or more of the children are on free school meals



Unit 3, The Paragon, 32 Victoria Street, Bristol BS1 6BY
email hello@friskafood.com www.friskafood.com

Follow our adventures on www.twitter.com/friskafood

