

and the winning design is....

1st

43%
of the vote



2nd

39%
of the vote

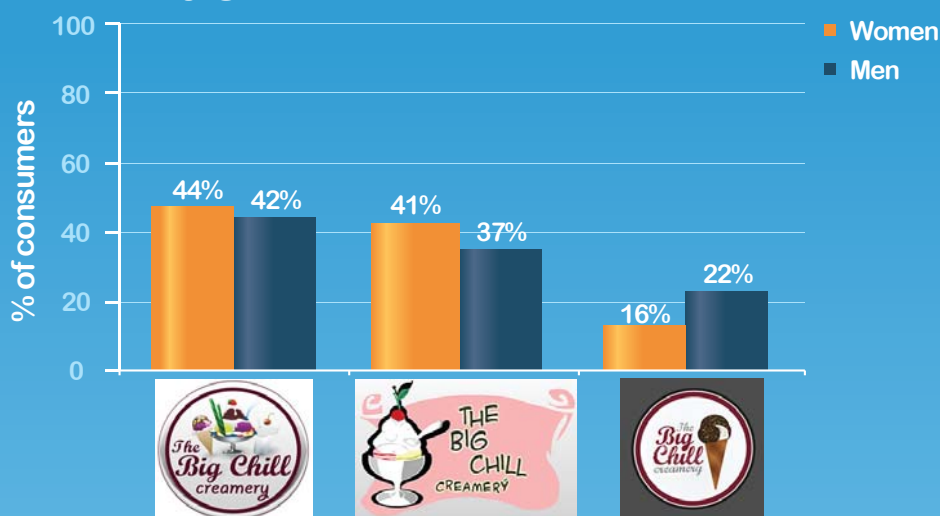


3rd

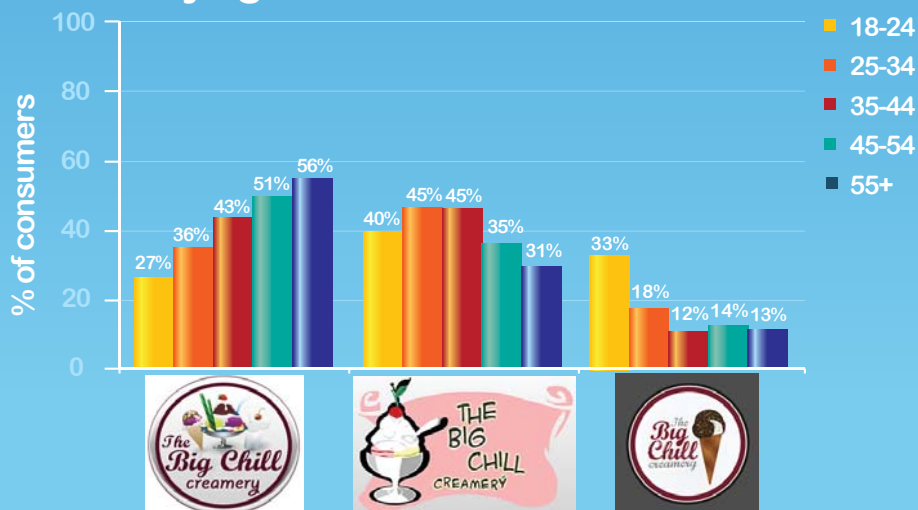
19%
of the vote



Results by gender



Results by age



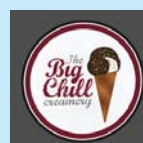
Comments



Scooped 43% of the vote,
The most popular with men and women
with the popularity increasing with age



**Greatest appeal to women
aged 25-44,**
less so with ladies 45+ who
preferred the winning logo.



Best for surf dudes
If you specifically target young men
e.g. next to a surfing beach,
this logo has greatest appeal to them.
If your core market is mums and grans
steer clear of this logo